



Hello! My name is Julie Turner. I am a full-time, freelance writer in Columbia, SC. I have 20+ years of experience in advertising, with nine as a senior-level copywriter.

My work reflects curiosity and zest. I truly love to write. Business and lifestyle articles. Annual reports. Websites and online marketing. Outdoor boards. Nothing's boring, and everything has the potential to be interesting!



Please have a look at my professional resume and these links to online writing samples.

Thank you for your consideration and please visit my blog at www.scwordsmith.com!

Samples

This blog post includes links to some of my favorite blog posts I've written over the past few years: <http://scwordsmith.com/2011/03/03/a-blog-post-here-a-blog-post-there/>

Here are links to a few campaigns I did for a three-hospital system in Georgia:
<http://www.adamsgroup.com/work/portfolio.asp?ID=columbuswomens>

Worked on the overall concept and did copy for this website:
<http://fourthutility.integralsg.com/>

Worked on the overall concept and copy for this bariatric program website:
<http://adamsgroup.com/LNBariatric/main.swf>

Campaign for a robotic dispensing system:
<http://www.adamsgroup.com/work/portfolio.asp?ID=rxmedic>

And for fun, if you look at the Dog Fight tab on The Adams Group's Facebook page, I wrote all of the restaurant reviews we did on our hot dog adventure:
<http://www.facebook.com/theadamsgroup>